



Robert Colin
Dallas, Texas
(214) 998-2286
urabob@gmail.com
robertcolin.com

EDUCATION

The Art Institute of Dallas, Dallas, Texas

- Bachelors of Fine Arts in Graphic Design December 2012
- President's List – GPA 3.9 - 4.0
- Best Portfolio – Graphic Design Bachelors

The Art Institute of Dallas, Dallas, Texas

- Associate of Applied Arts in Computer Animation December 2000

PRIMARY SKILLS

- Adobe® Creative Suite CC 2014
- Logo and Layout Design
- Branding and Conceptualizing
- Bilingual – Spanish and English
- Microsoft® Office

SECONDARY SKILLS

- Micro/Macro Typography
- Direct Mail and Social Media
- Illustration and Package Design
- WordPress CMS, HTML & CSS
- Photography and Video

EXPERIENCE

Art Director

TPN · Dallas, Texas Since 2013

Bank of America® – built out national retail P.O.S. elements for ATM with Teller Assist®

- Proven ability to multitask a variety of projects and duties within tight deadlines
- Created digital comps to demonstrate campaign execution and strategies

Naturesweet® – produced in-store promotions, collateral, and annual sustainability reports

- Fully engaged from conceptualization to production of digital and printed collateral
- Efficiently managed and coordinate design production from concept through completion

Borden® – concepted elements for e-blasts, promotional packaging labels, and in-store P.O.S.

- Worked closely with account service creating expertly executed solutions for our client
- Coordinated with vendors as necessary to meet project requirements

Sears® – designed and developed P.O.S. support elements for in-store/online promotions

- Colabored with various licensed brands including Disney, Marvel, Universal Studios and Hasbro
- Applied brand systems: typography, imagery, and other elements to create innovative solutions

Freelancer

Dallas, Texas 2000 - 2010

- Provided voice overs and acting services for animated productions for FUNimation
- Consulted on technology purchases for Lindsley Park Community School

Pre-Press Manager

2003 - 2010

G.A. Thompson Co. · Dallas, Texas

- Developed custom forms, business cards, and brochures for law enforcement agencies
- Administered print team: assigned tasks, maintained work flow, and schedules

Multimedia Designer

2000 - 2003

J.C. Penney, Inc. · Frisco, Texas

- Generated and designed seamless textures for Just 4 Me clothing site rendered models
- Edited and color corrected photographs for J.C. Penney internal and external executions